


# Rao Sabir Sattar (Ph.D.)

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## Designation

- **Assistant Professor | Additional Director Academics & Teaching Resource**  
Institute of Agricultural Extension, Education and Rural Development,  
Faculty of Social Sciences, University of Agriculture, Faisalabad, Pakistan

## Qualifications

- Fujian Agriculture and Forestry University, P.R. China  
**Ph.D. (Agriculture Extension) College of Crop Science**
- PMAS- Arid Agriculture University Rawalpindi, Pakistan  
**M.Sc. (Hons.) Agriculture (Agronomy)**

## Publications

### Books:

- Idrees, M. and **R. S. Sattar**. 2025. Sociology of Agricultural Extension: Knowledge Transfer, Social Structures, and Farmer Agency. Lumina Literati Publishing. doi.org/10.5281/zenodo.17075699
- Muzamil, M. R., S. M. Amir, & **R.S. Sattar**, (Eds.). 2025. Collective wisdom: Abstracts on cooperatives for sustainable agricultural and rural development 2025. University of Agriculture Faisalabad. ISBN 978-627-7823-13-9.

### Articles:

- Akhlaq, N., **R. S. Sattar**, M. R. Muzamil, M. Idrees, G. Hasan, S. M. Amir, & M. Atif. 2025. Parental Decision-Making in School Selection: A Comparative Analysis of Public and Private Educational Preferences. TPM–Testing, Psychometrics, Methodology in Applied Psychology, 32(3): 1268-1274.
- A. Shaheen, S. Mahmood, M. Atif, **R. S. Sattar**. 2025. Exploring the Effects of Supernatural Beliefs on the Agricultural Practices in Punjab Pakistan. TPM – Testing, Psychometrics, Methodology in Applied Psychology, 32: 1992–2000. <https://tpmap.org/submission/index.php/tpm/article/view/2517>
- Sadaf, S., R. M. Amir, S. K. Murtaza, T. Zahra, **R. S. Sattar**, N. Khursheed, H. M. Abdullah, and Sonia, 2025. Role of eco-literacy in developing sustainable behaviors among higher secondary students of District Faisalabad. Social Science Review Archives, 3(3): 2055–2064. <https://doi.org/10.70670/sra.v3i3.1046>

- Muzamil, M. R. ., E. Ullah, N. Farid, **R. S. Sattar**, G.Hasan, & M. Anjum. 2024. Teachers' Viewpoint About Online Teaching: A Post Covid-19 Scenario. *Migration Letters*, 21(S4): 1794–1807. <https://migrationletters.com/index.php/ml/article/view/8256>
- Fatima, Z., I. A. Khan, N. Nawaz and **R. S. Sattar**. 2024. Perception of People towards challenges of Halal Meat consumption in Punjab, Pakistan. *International Journal of Human and Society*, 4(1): 1471-1478.
- Farooq, S., M. Idrees, N. Nawaz and **R. S. Sattar**. 2024. Exploring the effects of CPEC on Socio-Cultural transformation in Punjab, Pakistan. *International journal of Contemporary Issues in Social Sciences*, 3(2):102-111. (Y)
- Muzamil, M. R., B. Boruff, B. Shahbaz, N. A. Khan, **R. S. Sattar**, & M. Hafeez. 2024. Climate futures and development pathways: A journey from terrorism to tourism in the Khyber-Pakhtunkhwa Province of Pakistan. *Futures*, 103344. (W- IF: 3.0)
- Ali, Q., H. Amin, B. Akhtar, I. Ashraf, M. Nadeem, **R. S. Sattar**, M.H. Raza, K. Asghar, S. Ali, N. Hussain Khan and Habib ur rehman. 2023. Comparison of toxicity of some synthetic insecticides against thrips (*Thrips tabaci*) on cotton crop under different irrigation regimes. *Journal of Global Innovations in Agricultural Sciences* 12:251-254. (Y)
- Idress, M., Ayesha Ch., M. Babak., **R. S. Sattar**, F. Anjum. 2023. Youth Buldge and Social Unrest: A Pessimistic Image of Demographic Dividend. *Social Evolution and History*, 12(2): 539-552. (W- IF: 0.4)
- **R. S. Sattar**, M. S. Mehmood, M. H. Raza, V. P. I. S. Wijeratne, B. Shahbaz. 2023. Evaluating Adoption of Climate Smart Agricultural Practices among Farmers in the Fujian Province, China. *Environmental Science and Pollution Research*, DOI: 10.1007/s11356-023-25480-0. (W- IF: 5.1)
- Wu, R., X. Deng, S. Wang, Y. Liu, M. Jiang, **R. S. Sattar**. 2022. Study on the Influence of Intelligent Teaching Mode Based on Emotion Regulation on the Teaching Quality of Agricultural Meteorology. *The International Journal of Neuropsychopharmacology*. A14-A14. (W- IF: 5.67)
- Sulehri, A. A., A. Ijaz, R. M. Amir, **R. S. Sattar**, A. Rebi, M. H. Raza and H. A. Raza. 2021. Impediments Regarding Citrus Canker Disease and Its Control Measures In District Faisalabad, Punjab, Pakistan. *International Journal of Scientific & Technology Research*, 10(6): 210-214.
- **Sattar, R. S.**, K. M. Chaudhary, B. Shahbaz, M.N.Tahir, S.Wang. 2019. Adoption of Climate Smart Agricultural Practices among Smallholder farmers in Fujian China. 5th International Conference on Sustainable Agriculture and Environment (5th ICSAE) Tunisia.120-129.
- S. Naqvi, M. N. Tahir, G. A. Shah, **R. S. Sattar**, M. Awais. 2019. Remote Estimation of Wheat Yield Based on Vegetation Indices derived from Time Series Data of Landsat 8 Imagery. *Applied Ecology and Environmental Research*. 17 (2): 3909-3925.(X- IF: 0.7)
- **Sattar, R. S.**, S.Wang, M. N.Tahir, C. Caldwell. 2017. Assessment of Smallholder Farmer's Vulnerability due to Climate Change in Arid areas of Pakistan. *Applied Ecology and Environmental Research*. 15(4):291-312. (X- IF: 0.71)
- **Sattar, R. S.**, S.Wang, M. Muqadas, M.F.Ashraf, M.N.Tahir. 2017 Qualitative and quantitative approaches to study adoption of sustainable agricultural practices: A research-note on mixed method approach. *International Journal of Agricultural Extension and Rural Development*. 5:539-544.
- Ansar, M., M. A. Mukhtar, **R. S. Sattar**, M. A. Malik, G. Shabbir, A. Sher and M. Irfan. 2013. Forage yield as affected by common vetch in different seeding ratios with winter cereals in pothohar region of Pakistan. *Pak. J. Bot.*, 45 (SI): 401-408. (X- IF: 1.1)

- **Sattar, R. S.,** M. Ansar, M. Mehdi, F. Sheraz and Z. Husnain. 2010. Effect of management strategies on the germination and crop establishment of sugarcane under the agro-climatic conditions of Jhang. Pak. Sugar. J. 25(1): 14-17.

## Editorial Member

- Advances in Economics, Management and Political Science (EWA Publishing)  
[https://aemps.ewapub.com/about/editorial\\_board](https://aemps.ewapub.com/about/editorial_board)
- Jammu Kashmir Journal of Agriculture  
<https://jkjagri.com/index.php/journal/about/editorialTeam>

## Advisory Board Member

- Member of Advisory Board at Australia- International Collaborative Research Organization  
<https://aicro.au/leaderships-and-advisors>

## Research Interests

- Agricultural Extension and Outreach
- Climate Smart Agriculture
- Sustainable Agriculture
- Rural community Development
- Crop cultivation and Farming system
- Climate change adaptation
- Livelihood vulnerability of rural communities
- Community Supported Agriculture

## Student Supervised

Sr.	M.Sc./ M.Phil.	Ph.D.
1	15	02 (as member)

## Ph.D. Dissertation

- Assessing the Adoption of Sustainable Agricultural Practices and Livelihood Vulnerability of Smallholders in Fujian of China and Potohar of Pakistan

## Research Projects

Sr.	Title	Funding Agency	Role	Amount	Status
1	Evaluating farmers' willingness to supply biomass for energy production	HEC	P.I	0.31	Completed
2	Community awareness campaign on invasive species (Parthenium)	CABI	Team-Leader	1.6	Completed
3	Demonstration Of Soybean Genotypes And Cropping Pattern Specific Production Technology At Farmer Field	EFS-UAF	Team-member	3.9	Ongoing

## Additional Duties Performed (01-03-2018- to date)

- Inchagre Library, Faculty of Social Sciences, UAF

- Incharge Army Farm Guide Course, Faculty of Social Sciences, UAF
- Co-Incharge Entrepreneurship Club under Senior Tutor Office, UAF
- Member of Disciplinary Advisory Committee (DAC), UAF
- Tutor under Senior Tutor Office, UAF
- Member of Synopsis Scrutiny Committee for Post-Graduate studies
- Member of departmental Board of Studies
- Member Vigilance committee, Faculty of Social Sciences, UAF

## Relevant Experience

- More than 3-years teaching experience as **Assistant Professor** at Institute of Agricultural Extension and Rural Development, University of Agriculture, Faisalabad, Pakistan.
- Working experience as a **Teacher Assistant (TA)**, Agroecology Course, in Dalhousie University, Canada - Fujian Agriculture and Forestry University, P.R. China joint program
- One year working experience as **Agriculture Credit Officer (ACO)** in Askari Bank Ltd.
- One year working experience under National Internship Program (Nip) in Soil and Water conservation Rawalpindi

## Trainings/ Workshops/Conferences

- Organized a 4 day meeting on “HEC- National Curriculum Review Committee for Agriculture” at UAF
- Training Program on “Enhancing Pedagogical Skills for UAF Faculty” organized by Directorate of Academics & Teaching Resource Centre, University of Agriculture, Faisalabad, 10-14 February 2025.
- Three day online training course on “New Public Management” Organized by Pakistan Academy for Rural Development Peshawar (**PARD**), Pakistan, 27-29 February, 2024.
- Resource person at ToT Training Workshop titled “Safer use of Pesticides and Food Security” organized by **CAB International**.
- Organized an “International Conference on Sustainable Solutions” at University of Agriculture (**UAF**), Faisalabad, Pakistan
- Invited keynote Speaker at “The 7th International Conference on Economic Management and Green Development (ICEMGD 2023), **Oxford UK**.
- International training program on “Innovation for Sustainable and Resilient Agriculture: The Korean Experience” organized by African-Asian Rural Development Organization (**AARDO**).
- Training Workshop on “Induction Training Workshop for Newly Appointed Faculty” organized by Directorate of Academics & Teaching Resource Centre, University of Agriculture, Faisalabad.
- Organized a community Symposia on “Public Awareness Campaign for Recycling Home Garbage Employing Waste to Energy Concept” at university of Agriculture Faisalabad.
- Training workshop on “**Project Management**” arranged by Khawaja Fareed University of Engineering and Technology, R.Y. Khan.
- Workshop/ Training on Self-Assessment Reports organized by QEC, University of Agriculture Faisalabad.
- **AgMIP- Pakistan**, Mid Term Workshop & International Seminar on Climate Change Adaptation Strategies to Ensure Food Security Organized at University of Agriculture, Faisalabad
- Risk assessment and Management in Agri – Credit conducted by **State Bank of Pakistan**, SBPBSD Faisalabad
- Agri – Finance, Products, PRs, Processing of Credit Proposal and Recovery arranged by Training Academy

Askari Bank Ltd.

## Languages

- Urdu
- English
- Punjabi
- Chinese

## Computer Literacy

- Computer Skill in Microsoft Office, Word, Excel, Power point, SPSS & Internet browsing

(Certificate in Office Management from PMAS- Arid Agriculture University Rawalpindi)  
(Diploma in Computer Applications from Skills Computer College Jhang)

## References

*Will be furnished on demand*